

CONTENT CALENDAR



SUNDAY

- Video
- Photo
- Graphic
- Link
- Text

Description:

MONDAY

- Video
- Photo
- Graphic
- Link
- Text

Description:

TUESDAY

- Video
- Photo
- Graphic
- Link
- Text

Description:

WEDNESDAY

- Video
- Photo
- Graphic
- Link
- Text

Description:

THURSDAY

- Video
- Photo
- Graphic
- Link
- Text

Description:

FRIDAY

- Video
- Photo
- Graphic
- Link
- Text

Description:

SATURDAY

- Video
- Photo
- Graphic
- Link
- Text

Description:



Social Media

MISSION STATEMENT

Select a primary and secondary purpose:

- drive traffic to a website
- boost the SEO of a website
- build relationships and loyalty
- troubleshooting and support
- build a brand
- reach new customers
- collect customer data
- increase sales and get leads

Post effective content.

HOW

Informative or instructive posts.
Share your expertise!

NOW

Timely and current posts.
News, developments,
celebrations!

WOW

Entertaining and exciting
posts. Captivate your
followers!

